

BIOPHAM Master - Syllabus of the courses proposed at University of Lille (ULILLE)

Course name	TRANSFERRABLE SKILLS COURSES OFFERED BY THE "HEALTH ENTREPRENEURSHIP PROGRAM" DEGREE		
Credit Points (ECTS) 9	Workload (Face-to Face) 72 hours	Duration 1 semester	Offered (Term) 9
Institution in charge	University of Lille, GIE Eurasanté		
Instructors	Courses offered by the "Health Entrepreneurship Program" degree		
Purpose of the module	BIOPHAM Track	Mode	
	2	Optional	
Contents	<p>The purpose of this unit is meant to give the key knowledges to build an entrepreneurship skill, with a focus upon innovation process and creations coming from academic sector.</p> <p>Program : Business and strategy, Intellectual property protection, marketing, economic and strategic intelligence, regulatory affairs, technology transfer, start-up creation, Corporate Management, Market access</p> <p style="text-align: center;">More informations : https://health-entrepreneurship.univ-lille.fr/</p>		
Examination	<ul style="list-style-type: none"> - Case study with a deliverable (50%) - Oral presentation, with a jury (50%) 		
Requirement for examination	Undergraduate level scientific culture		
More information	CLASSIFICATION: TRANSFERRABLE SKILLS		
Learning outcomes	<p>On successful completion of courses, students will be able to :</p> <ul style="list-style-type: none"> - Build and evaluate a business strategy, including start-up's models - Know how to protect scientific results, - Determine and targeting pertinent markets, - Evaluate a market - Have an overview over corporate management 		